


When customers are calling your business you have a captive audience. So why not use this time as a marketing opportunity? 
If you buy, rent or lease a new Alcatel or Siemens phone system via Telstra Business Systems before March 2014, and select an Ad-on-Hold Package, you can take advantage of free offers of up to \$500 worth of additional recordings.

Ad on Hold are specialists in turning your on-hold music and messaging into professionally-branded and produced advertisements for your business.

The offers are on two packages ideally suited for organisations wishing to promote their products and services to their stakeholders.

Silver Package: \$2,084.50

Ad on Hold will design the advertising content by researching and talking to the customers.

Includes:

- 3-minute main greeting message
- After-hours company message
- 3 IVR or Auto Attendant prompts
- Offer: Get \$250 worth of additional recordings, free of charge: [2 x additional professional prompt recordings up to 1 min in duration].

Gold Package: \$4,180

As per Silver Package, plus:

- 4 departmental messages
- Expanded on hold message content of up to 6 min
- 5 layers of IVR prompts with up to 20 IVR prompts
- Offer: Get \$500 worth of additional recordings, free of charge: [4 x additional professional prompt recordings up to 1 min in duration].

These offers are exclusive to Telstra TBS and valid until March 31, 2014.