

Why is NBN good for business?



Stronger customer relationships

Fast, reliable broadband brings video conferencing to life. Meet with customers, suppliers and colleagues, regardless of location, face to face without even leaving your desk, saving time consuming and costly travel.

Cloud comes to life

Cloud-based connectivity works best over high-speed broadband. With access to customers, suppliers, staff and information at home as well as in the office, on any connected device, you have the freedom to work smarter. Evotec can design, install, upgrade and maintain your existing network infrastructure and IT systems to remove any bottlenecks that could slow down your NBN experience.

New markets, new competitive advantages

Faster internet can improve the online experience for your customers. As more of your customers connect, you can gain a competitive advantage as a leader in on-line customer service. Evotec's Unify and Alcatel phone systems have call center software and advanced auto attendant functions to enable incoming calls to get straight through to your subject matter experts.

Flexible working, boost productivity

Fast, reliable broadband for everyone will allow more flexible working, the ability to open up new employment opportunities, including those in more remote locations. The NBN has the potential to boost productivity of your existing staff. Evotec phone systems have in-built remote worker capability – enabling your remote workers to integrate fully with your business.

Go global

The NBN provides potential to sell products and services, across new channels to offer services globally. It could improve operational efficiency and change the way you do business in the future. Evotec offers LifeSize Video Conferencing systems that can help you do business 24/7 around the world.

Team collaboration

Engage the best possible team regardless of location. And when team members are away from the office they can still be connected to the project. The ability to share resources, meet and work together could help drive team productivity too. Evotec can advise on a web collaboration software that is integrated with your phone system.

Does every business have to switch?

When the National Broadband Network (NBN) fibre install comes to your area you must switch over to NBN within 18 months of the scheduled switch off date – the point when they disconnect the existing network for your property.

After the switch off date, the services which will be disconnected in each area include:

- Telstra Home/landline phone services (except some Telstra Velocity lines, which are provided over fibre)
- Home/landline phone services from all other phone companies where the service is provided over Telstra's copper phone lines
- All ADSL, ADSL2 and ADSL2+ internet services from the vast majority of providers;
- Telstra BigPond cable internet services
- Optus cable internet and cable phone services.

Are all services affected?

The switch-off only affects the above services. If your landline phone or internet is already provided over another fibre network, such as a private network (including a private network provided by your building owner or a private enterprise network), a health or education network, or a cable network owned by TransACT (excluding ACT customers being migrated to the NBN), they will continue operating as normal unless your provider advises otherwise.

Services that will not be switched off include: Foxtel Pay TV provided over satellite or Telstra Cable and Foxtel services via the internet (for example, through an Xbox 360/PC/tablet/smartphone/smart TV).

Other exceptions to the switch-off are some specialised services mainly used by businesses, or phone or internet services already provided over fibre, or via a network provided by a building owner, or a cable internet network that's not owned by Telstra or Optus.

What are the benefits of NBN?

Faster speed of download and streaming to take advantage of rich media, such as video and images without delays.

Live chat and video call – to provide new ways to service and interact with your customers.

Flexibility in locating your business offices with 24 hour online access.

Can you guarantee the speed?

The actual data speed you experience with NBN will depend on the plan you sign with your carrier such as Telstra, the quality of your cabling and networking, and the software you use.

What do I need to do?

If you have any concerns about NBN, call Evotec for a free consultation/ analysis /health check of your telephone and data systems. To take advantage of NBN's amazingly fast data connection you may need to upgrade your data cabling, networking and communications systems.

Our solutions include a range of Unified Communications, video conferencing and web collaboration options to maximise the benefits you get from NBN. Our infrastructure team can also help make your network NBN-ready.

We can also design, install and maintain video conferencing systems that can improve customer service and customer satisfaction.

There are many companies chasing your business. Evotec is a Telstra Partner with a difference.

We have been in business for 25 years. We are Australian-owned and have 40 staff working in Australia in Melbourne, Sydney and Brisbane.

We have our own trained and experienced technicians and we have long-established partnerships with leading brands. And we work for a wide range of customers, including corporations, hospitals, clubs, government agencies and many small businesses. We like to work for anyone who needs the best in business communications with the best service at the best price.

Call us now for your free NBN analysis/readiness check.

For more information on NBN go to <http://www.nbnco.com.au/>